Radio Guide

Radio Technology for Engineers and Managers

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Is Your Station a Good Neighbor?



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Any broadcast site in a residential area stresses neighborly relations. Few consumers understand why some receivers "go crazy" near a transmitter. Inevitably, complaints happen. How they are handled may shape the residents view of the station: good neighbor or a nasty enemy to oppose before local zoning boards.

"Your station is interfering with my stereo, and I am calling the FCC!" How many of us have received a call like this? What do you do? What *must* you do?

The *necessary* response is spelled out in 47 CFR 73.318 for FM radio and 47 CFR 73.88 for AM radio. The *desirable* response may be a different story! Regardless, take your time to think through and consider the whole picture before responding, so you have the *correct* response.

