

A STAR PERFORMER.



PROVED BY THE YEARS

NOW BETTER THAN EVER

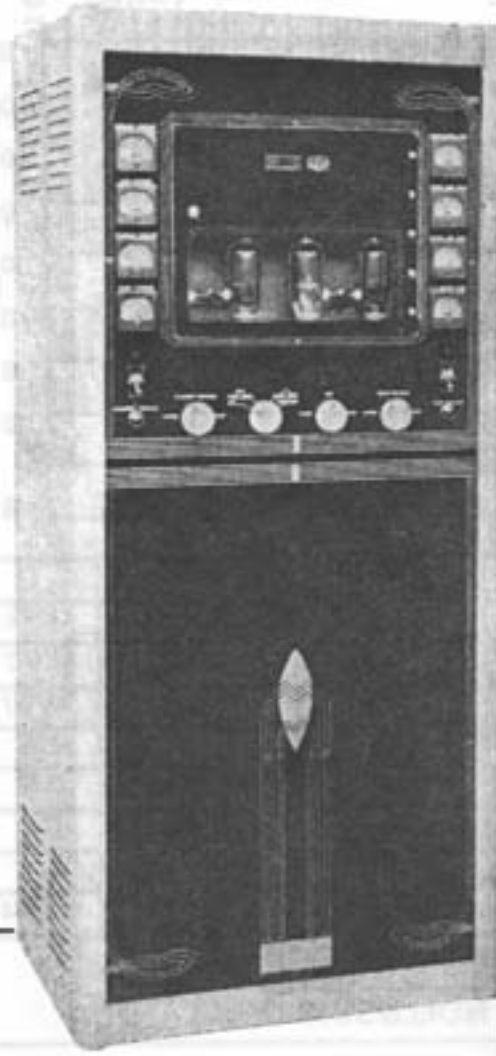
- ★ INTEGRATED DESIGN
- ★ IMPROVED CIRCUIT
- ★ MOTOR TUNING
- ★ SHOWMANSHIP

Broadcasting Stations Everywhere Applaud Its Stellar Dependability

The test was the crucial years just past when sheer dependability was paramount—when even normal maintenance and spare parts were in direct ratio to prevailing shortages. This Unit won the applause of Stations everywhere for dogged, trouble-free service, and we are proud to offer it now with added improvements that further distinguish its super performance and GATES superior engineering.

THE Gates 250-C TRANSMITTER—250 WATTS

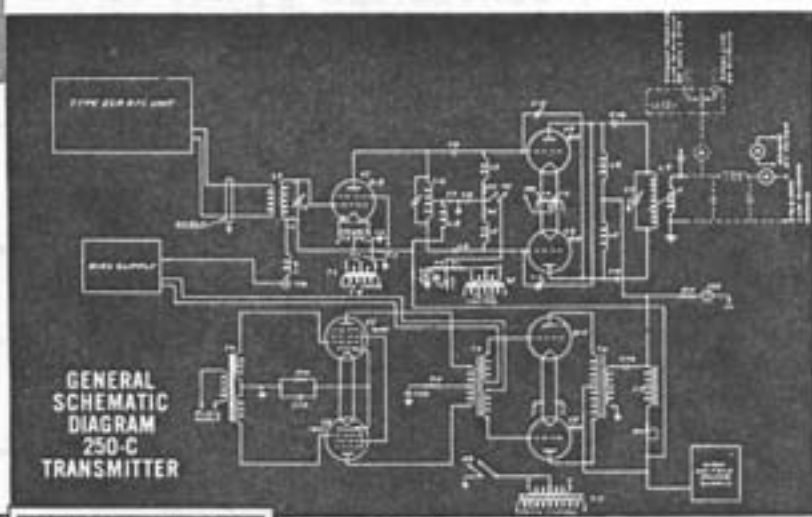
—gives your Station a new efficiency in broadcasting technique. Its proved design assures that. It is superior for its INTEGRATED DESIGN embodied in the new, structural layout rendering visibility and accessibility an easy procedure. Engineers will like this GATES achievement. The Front Panel is also designed to contribute a maximum effect to "showmanship"—another must for broadcasting stations.



Engineered to Meet Modern Demands

The Schematic Diagram at the right shows the fundamental circuits of this Unit—straightforward—properly applied—to obtain the best operation. Added is the distinguishing feature of MOTOR TUNING for the tuning adjustments of the final stage and loading to the antenna—another EXCLUSIVE for the GATES 250 C. Also, there are but TWO controls for the entire tuning procedure, for simplicity. These are only a few of its outstanding superiorities in engineering design.

WRITE FOR COMPLETE SPECIFICATIONS



NEW YORK OFFICE:
9th Floor • 40 Exchange Place

GATES
RADIO CO.
QUINCY, ILLINOIS

SOLD IN CANADA BY:
Canadian Mercantile Co.,
Ltd., Montreal

EXCLUSIVE MANUFACTURERS OF RADIO TRANSMITTING EQUIPMENT... SINCE 1922